

When there's nowhere to go but a space under a bridge, how do you create a sense of home?

Joe Roberts knows what it's like to struggle. As a homeless youth in Vancouver fighting addiction, Joe knew he needed to get clean, get out and make something better for himself.

With the help of his family, Joe persevered, got clean and returned to school. After pursuing a career in sales and marketing, Joe worked his way to become the CEO of successful multimedia company – Mindware Design Communications – where he was able to increase business by 800 per cent.

But this isn't the story of every homeless youth, and unfortunately is the exception. With an estimated 35,000 homeless youth in Canada, Joe knows he is one of the lucky ones and wants to do more.

He decided to make a difference by founding *The Push For Change*, a 9,000-kilometre, 517-day trek across the country to raise awareness and funds for those homeless youth.

Struggling with addiction and homelessness can be isolating, and no one knows this better than those without a helping hand. Causes like Joe's need groups of people willing to come together in strength for others.

It is not surprising then that one of Joe's biggest supports has been The United Association of Journeymen and Apprentices of the Plumbing and Pipe Fitting Industry (UA Canada). Sponsoring him from the very beginning, it has been Canadian unions who have silently come together to support this one man's journey.

<http://www.unionizedlabour.ca/organized-labour/how-one-man-is-fighting-to-end-youth-homelessness-with-support-from-canadas-unions>

Beginning on May 1, 2016 in St. John's, Nfld. and rolling into Ontario on Sept 22nd, it is not just another walk across Canada. It is for the estimated 35,000 homeless youth in Canada, who struggle daily to survive.

UA Canada is committed to helping reduce youth homelessness in Canada. Just as our UA Canada friends unite for fair treatment of its members, *The Push For Change* is asking Canada to come together to help our youth.

It all starts with one tiny impact, creating a much larger one when we all band together with one purpose.

More information on Joe can be found here as he his journey across Canada.
Follow along and find out how you too can help:

www.thepushforchange.com